

IMM Global Executive MBA

Global Mobility for Your Future



Krannert School of Management
IMM GLOBAL EXECUTIVE MBA



Fast Facts: The Economist ranks IMM Top 20 for number of overseas assignments of one week or more (#1), percentage of faculty with Ph.D., (#1), gender balance (#3), and pre-EMBA salary increase after two years (#11), and managerial experience (#17).

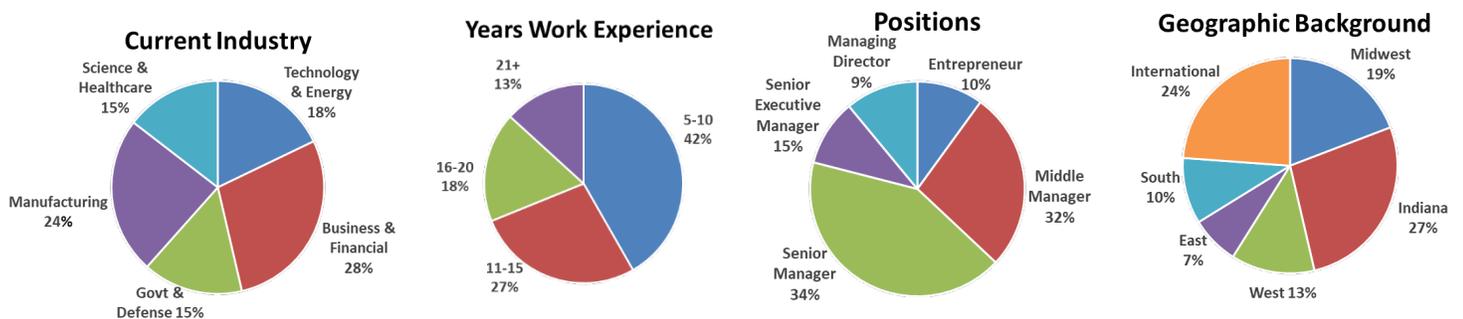
How do the faculty engage students?

Not all faculty are created equal. In the IMM Global EMBA program, you experience the best faculty at our partner schools and beyond, to create a rigorous and thought-provoking experience. These are seasoned instructors who provoke debate with students, weave in current events, and enjoy learning from students just as much as students enjoy learning from them. They integrate your work experience and current challenges into assignments so that you are evaluating yourself and your organization as you go through the program and creating solutions in real-time.



Can I learn from my peers?

Not all cohorts are the same, and that matters. Your IMM Global EMBA cohort will be a great source of learning, networks, and memories. Your peers are accomplished professionals from around the world. Each person next to you in the classroom has at least 5 years work experience (average of 15 years) in an incredible variety of industries, functions and geographies. These peers will be a source of ideas & knowledge for you and will also challenge your assumptions & solutions.



How the residency format overcomes the weaknesses of a weekend/evening program?

Our quarterly residency format allows you to leverage the faculty and your peers. The off-campus portion of each course covers core ideas – week by week you read articles, watch videos, prepare assignments, Skype with faculty, while checking-in with your team through WebEx and the whole cohort through WhatsApp. Then you travel to your two-week on-site residency. It's not just learning

immersion with faculty and peers. You relive the Rio Olympics with city officials, meet the former EU envoy to the Taliban, sip espresso with top management at La Cimbali in Milan, evaluate the marketing of the leading Chilean wine maker over a glass, and climb the Great Wall of China just for fun. You finish your two weeks invigorated with a new set of ideas for your company and your life.

Fast Fact IMM: The program goes to the USA, China, Brazil, Chile, Italy, the Netherlands, and Lithuania: more countries than any other EMBA program.

What does a general manager need to know?

You need a range of skills to take a C-Suite view: to see how the parts of your company should work together, to ask better questions, to push the experts, to avoid mistakes, to pull upon the right skill sets, and to make appropriate trade-offs. Courses include: leadership, finance, marketing, accounting, economics, operations, risk management, strategic management, entrepreneurship, organizational behavior, M&A, managing transition & uncertainty, negotiations, and more. You gain the analytical foundation of each topic as well as insights to apply each topic to your work. At the end you earn two MBA degrees – one from Purdue and one from TIAS School of Business and Society at Tilburg University.

Where do you learn?

The world is your classroom. The IMM program travels to seven countries on four continents. Can you explain business models in the EU? Discuss China government economic policy and the role of State Owned Enterprises? Or contrast the business systems in Brazil vs Chile vs the USA? You can do that and more after completing this program. Unlike a weekend or evening EMBA format where people go home when classes end, the immersive residency format allows for learning to continue after the classroom lights are shut-off at 5PM.

Who do our students become?

All IMM students are seeking new opportunities. Those opportunities might be in their current company, a new company, a not-for-profit, or an entrepreneurial venture. They become confident leaders, mentors, and decision-makers. To help each student achieve that potential, they work with an executive career coach to identify their goal for two years after graduation, create a plan to achieve that goal, and then start executing that goal.

Why choose the IMM Global EMBA?

The IMM program provides you the Global Mobility you seek – the ability to cross functional silos, industry lines, and geographic borders. The accomplished people, the flexible format, and the rigor will challenge you, provide new perspectives, and create great friendships along the way. So what are you waiting for? Let's get started! Contact Dr. Aldas Kriauciunas, Executive Director at Purdue, akriauci@purdue.edu or +1-765-496-1860 to take the next steps on your EMBA journey.

Active Learning Project (ALP)

The ALP is a consulting course in which each team completes a project for an external client. The team uses project management, consulting, and business skills gained during previous courses along with their own work experience to scope the project and provide solutions. These insights are often applied in students' own company.

